# REPAIR MANIFESTO

1) **Make your products live longer!**
Repairing means taking the opportunity to give your product a second life. Don't ditch it, stich it! Don't end it, mend it! Repairing is not anti-consumption. It is anti-needlessly throwing things away.

2) **Things should be designed so that they can be repaired.**
Product designers: Make your products repairable. Share clear, understandable information about DIY repairs.
Consumers: Buy things you know can be repaired, or else find out why they don't exist.
Be critical and inquisitive.

3) **Repair is not replacement.**
Replacement is throwing away the broken bit. This is NOT the kind of repair we are taking about.

4) **What doesn't kill it makes it stronger.**
Every time we repair something, we add to its potential, its history, its soul and its inherent beauty.

5) **Repairing is a creative challenge.**
Making repairs is good for the imagination. Using new techniques, tools and materials usher in possibility rather than dead ends.

6) **Repair survives fashion.**
Repair is not about styling or trends. There are no due dates for repairable items.

7) **To repair is to discover.**
As you fix objects, you'll learn amazing things about how they actually work. Or don't work.

8) **Repair – even in good times!**
If you think this manifesto has to do with the recession, forget it. This isn't about money, it's about a mentality.

9) **Repaired things are unique.**
Even fakes become originals when you repair them.

10) **Repairing is about independence.**
Don't be a slave to technology – be its master. If it is broken, fix it and make it better. And if you are a master, empower others.

11) **You can repair anything, even a plastic bag.**
But we recommend getting a bag that will last longer, and then repairing it if necessary.

**Stop recycling. Start repairing.**

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